

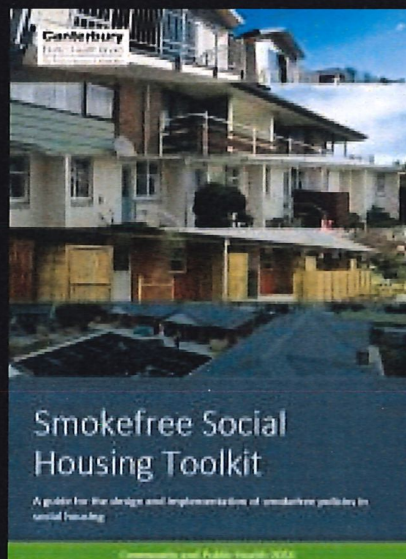


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## SMOKEFREE SOCIAL HOUSING

WDC & FNDC both have introduced Smokefree Social Housing through an *initiative* and policy but both using a *progressive scale*.

They initially surveying all residents for smoking status and asked where they currently smoked.

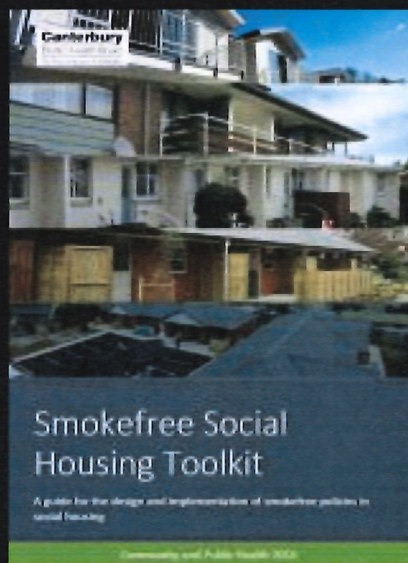


<https://www.smokefree.org.nz/sites/default/files/assets/smokefreesocialhousingtoolkit.pdf>

## SMOKEFREE SOCIAL HOUSING

### RESULTS

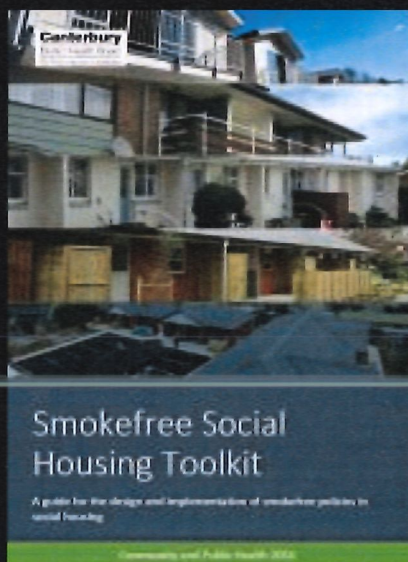
- Never smoked & non-smoking residences automatically became Smokefree inside and out,
- Current smokers who smoked outside only, residences became Smokefree inside only,
- Current smokers who smoked both inside and outside, residence were deemed as a smoking permitted residence.



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## SMOKEFREE SOCIAL HOUSING

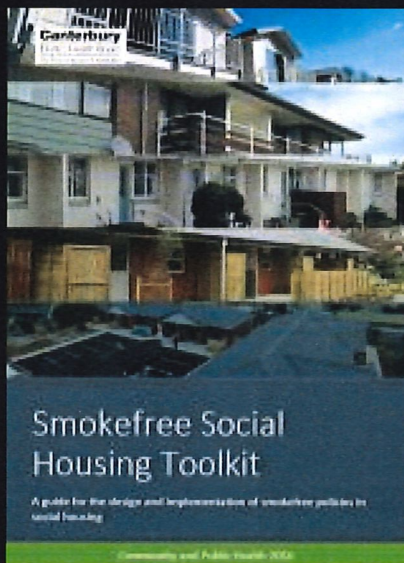
As residents moved out of social housing they were cleaned, any maintenance was undertaken, walls and ceilings were washed and in some cases curtains and carpets had to be replaced to remove second-hand smoke residue or butt burns from residences.



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## SMOKEFREE SOCIAL HOUSING

In 2010, WDC reported that flats where smoking was permitted cleaning and maintenance costs were up to \$17,000 for full redecoration dependent on the damage. Compared to standard cleaning cost for smokefree flats \$90, excluding carpets.



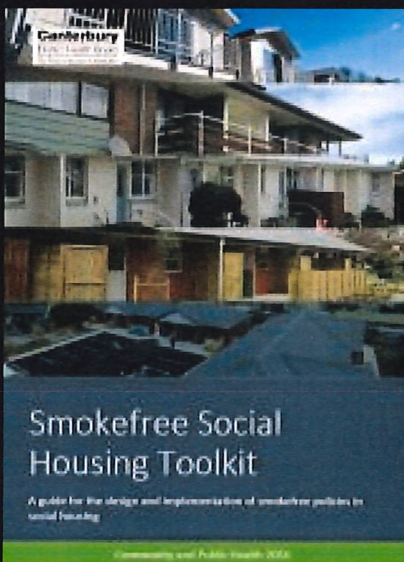
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## SMOKEFREE SOCIAL HOUSING

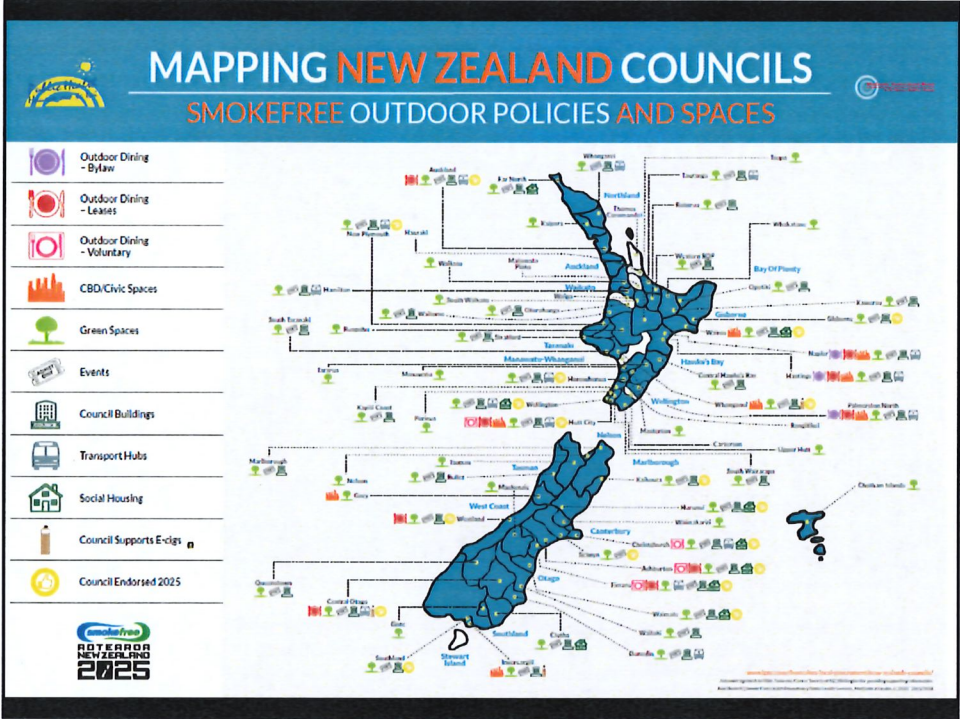
Before the new tenant moved in the rental **agreement/lease** was amended adding a smokefree clause - inside and out.

New tenants received *Welcome Packs* which will contained as *Tips on how to make your home and car smokefree* and contact details for local Stop Smoking Service provider.

The keys to the house were on a smokefree key ring and all flats had **smokefree signage** placed at front and back doors and inside.



<https://www.smokefree.org.nz/sites/default/files/assets/smokefreesocialhousingtoolkit.pdf>



Cigarette butts are the most littered item on earth.<sup>3</sup>

## SMOKEFREE BEACHES

Since changes to the Smokefree Environment Act banned indoor smoking, there has been a significant jump in cigarette butt litter in New Zealand.

Over 60 million cigarette butts are discarded into our environment every year. These end up in our green spaces, footpaths, roadsides, beaches, waterways<sup>1</sup> and enter the food chains of fish, birds and other marine life.<sup>2</sup>



<sup>1</sup> <https://www.sciencedirect.com/science/article/pii/S0045653517319355>  
<sup>2</sup> <https://www.knzb.org.nz/resources/tacling-cigarette-butts/>

Cigarettes make up more than one-third—nearly 38 percent—of all collected litter.

Disposing of cigarettes on the ground or out of a car is so common that 75 percent of smokers report doing it.

**Is cigarette waste toxic?** Yes!

**What is in a cigarette filter?** It may look like cotton, but 98 percent of cigarette filters are made of plastic fibres.

## SMOKEFREE BEACHES



## SMOKEFREE BEACHES

**Are cigarettes biodegradable?**

No—the plastic fibres in cigarettes are non-biodegradable, meaning they won't organically break

**Who else has Smokefree beaches?**

5 Councils in NZ have Smokefree beaches or have committed to introducing them before 2025.

Common place in Australia, America, Canada etc.



# Do you think people should be able to smoke in the following outdoor public spaces?

